

A year in numbers



9,999 hours

of weekly performing arts sessions delivered in schools.



9,090 children

engaged in weekly wellbeing and learning programmes.



2,925 hours

mentoring and training provided to our 90 specialists.



1,500 hours

of training & creative development for over 500 head teachers, teachers & teaching assistants.

Our 5th year as a charity!



2022-23 was a year of making new connections and refreshing our purpose as we approach our next phase of growth. This was our fifth year of working creatively in primary

schools as a charity, and our match funding programme is in full swing with 30 schools from across London, Birmingham, Manchester and Leeds all benefiting from philanthropic and foundation support.

With our 1:32 cost to benefit ratio established by Pro Bono Economics in 2022, these 30 schools funded by our growing group of generous Artis Patrons have generated over £12 million in lifetime benefits for those children, government and society. We enjoyed a celebratory dinner with economists and creatives alongside guest speaker and Artis Patron Kwame Kwei-Armah (Wow), exploring the positive impact of creativity on wellbeing.

Having been shortlisted for Coutts Charity of the Year, we then became the Foundation client of Brandpie, a new partnership the Artis team has been thoroughly enjoying. We've been benefiting from their brand building skills as we've delved into our core ingredients and re-established our purpose. We look forward to sharing the outcomes in 2023-24.

We are so fortunate to be able to tap into additional pro bono support from law firm Hogan Lovells who hosted a gathering for our Artis Patrons combined with a tour of their impressive art collection. Some major foundations such as Foyle Foundation and Rothschild Foundation have continued to champion the impact we have in schools, alongside the Network for Social Change, Our Common Good and others.

Next year we're looking forward to working with the Portal Trust for the first time and speaking at Anthropy, an exciting leadership gathering dedicated to inspiring a better Britain at the Eden Project. We're also delighted to be running another programme of workshops at Guildhall Art Gallery called The Big Picture.

Despite even greater budgetary challenges in many primary schools, we will be working with 39 match funded schools in 2023-24 and are highly motivated to achieve our goal of 50 schools in 2024-25. Alongside working directly in schools, we're passionate about offering creative learning opportunities to many more children and continue to develop an exciting new digital offering.

As long-time advocates for all things Artis, Lord Bichard (Wham) and Baroness McIntosh (Ting) have stepped down as trustees and into Artis Patron roles. We've benefitted enormously from their experience, encouragement, and belief in what we're all about, and look forward to continuing our journey together beyond the board room. Coming onto our trustee board we have a plethora of new skills and much dynamism to steer us into our next phase as a charity. We welcome Anita Masih (Kick), Judith Cavanagh (Knock knock), Emma Bonnin (Atchoum) and Toby Crooks (Plop) to join our wonderful team of trustees. Also, many congratulations to Sam Matthews (Oompah), who will be our new Director, and a huge thanks to Nigel Mainard (Boing) who is stepping down as Director to focus on recruiting, training and mentoring our fabulous Artis Specialists.

Rebecca Boyle Suh (Buzz)
Chair of Trustees & Co-Founder

2022/23 – a year in review

Our Vision & Values

Artis is a creative learning charity with four main goals to:

- 1 **Bring the curriculum to life in schools**
- 2 **Promote wellbeing and tackle social issues**
- 3 **Discover and nurture artists as educators**
- 4 **Advocate the importance of the arts in learning.**



Bringing the curriculum to life

“The children feel safe and confident in their environment during their sessions. All their inhibitions seem to melt away and I feel that I observe most of them fully expressing themselves and being creative in whichever opportunity is presented to them. I do believe that our children are very fortunate to have such an amazing opportunity to support their creative growth and development.”

Palfrey Primary School, Walsall

In 2022-23 Artis' creative learning programme brought the curriculum to life in **44 primary schools**, every single week for an entire academic year.

Over 9,090 children, many living in areas of cultural and economic deprivation were engaged with one of our Artis Specialists who directly impacted their learning, wellbeing, social and emotional development.

Artis Continued Professional Development (CPD) provided over **1,500 hours** of training and creative development for over 500 headteachers, teachers and teaching assistants in 2022-23. This helped to embed a legacy of creative learning in our partner schools.



Artis also delivered a popular **free online CPD** session for primary school teachers called Putting the “A” back in STEAM: Creative approaches to science and maths through the Performing Arts. The workshop provided teachers with the opportunity to take part in a selection of activities delivered by two of our Mentor Leaders that they could then try out in their own classrooms and put into action.

Our continued partnership with **Sky Arts** put Artis in front of over 94,000 people during the Access All Arts week by offering one lucky school a project day. We are delighted to be working with the winning school next year who are in one of the top deprived areas in Manchester and they have children from 32 different countries in attendance.

We continued our work with the **National Resource Centre for Supplementary Education** (NRCSE) and delivered 3 workshops in the North and South of the country. Participants were leaders (teachers, teaching assistants and volunteers not formally trained as teachers) providing supplementary education in community-led settings, also known as ‘out of school’. Primarily but not exclusively led by Black, Asian, refugee and minority communities.

“The workshop was so good, and the resources will be so helpful. Thank you so much for arranging it and I look forward to the next workshop.”

CPD Workshop Participant, NRCSE

Promoting wellbeing and tackling social issues

“In an Artis session you can show everyone what you are feeling and let it all out. Angry, mad, upset, heartbroken... there’s no need to worry because you’ve let it all out now.”

Camp Hill Primary, Warwickshire Pupil

In May 2023, we were delighted to be selected to take part in **The Big Give’s Kind2Mind** campaign where we raised £10,000 through match funding and donations.

By delivering weekly performing arts sessions at a reduced cost in areas of high deprivation, we provide a creative education to children who may not otherwise experience the arts. Evidence shows that 82% of children who engage in participatory arts report better wellbeing, so by embedding the arts in the wider school community and curriculum, Artis helps to ensure that all children reap the benefits of movement, dance and drama on their mental health, regardless of background.

The arts are a valuable tool for wellbeing and improved mental health within children. The lack of a creative education negatively impacts wellbeing and mental health at school, especially for those who struggle to learn through traditional teaching methods or who struggle to communicate. For many pupils, participating in the arts is crucial to transforming how they feel about learning.

The Artis team & mental health

With much focus on the children we work with and the importance of developing their wellbeing in schools, we decided that it was vital that the Artis management team also received training. In the summer they completed the **Mental Health Awareness** course alongside some of our Mentor and Specialist Leaders. This provided the team with a more in-depth knowledge of what mental health is and some top self care tips.

Our Head of Communications & Partnerships also completed the Mental Health First Aider at work course to ensure that the team are supported.

“Artis makes a huge difference to all our children. It supports them with language development and expression through movements. Artis has helped and supported our children with communication and social skills, physical activity through movement and emotional wellbeing.”

Emma Bonnin (Atchoum)
Artis Trustee & Head, Pakeman Primary School, Islington

Discovering and nurturing artists as educators

This year, Artis welcomed **23** new talented performing artists to join our panel of **90 Artis Specialists**.

Artis Specialists are at the core of our work and we pride ourselves on the significant investment we make to their professional and artistic development. This ensures the consistently high standard of delivery in schools that we expect. Each Artis Specialist is a professional performing artist and has a wealth of experience as an educator in primary schools.

We provide training to skilled performing artists, enabling their development as educators whilst continuing their careers on stage, screen, and across the creative industries. Artis Specialists are advocates in the heart of their school communities.

In 2022-23, we provided over **2,925 hours of training** and mentoring to our Artis Specialists and supported them to deliver over **9,009 hours of paid work** in schools.

“I look forward to summer training all year! It is an amazing experience where the most incredibly creative and talented people I know are all finally in the same room. We then spend 2 or 3 jam-packed days exploring brilliant activities, having discussions, and idea sharing. It sends me into the next academic year with renewed passion and full of excitement to share new songs, techniques and sessions with my classes. It is by far the most valuable CPD I do, coming away with so much usable information and it is definitely the most fun!”

Jenny Weymss (Bop), Artis Specialist

“I feel it’s allowed me to unlock a belief that I could be a significant positive influence in children’s lives, especially using performing arts. It has increased my awareness of children’s development and learning. I have gained knowledge of how to plan effectively and remain calm within a chaotic environment.”

Artis Specialist



What the children and teachers say about Artis

“We cannot value our Artis sessions more; they are a fantastic resource and a key part of the learning that takes place at Parklands.”

Chris Dyson
Head Teacher, Parklands Primary School, Leeds

“Jangle is a brilliant, active and helpful teacher and she makes us feel creative and more confident. I think we should do more stuff like this with Jangle but also outside in the playground.”

Year 5 Pupil

“All their inhibitions seem to melt away and I feel that I observe most of them fully expressing themselves and being creative in which ever opportunity is presented to them. I do believe that our children are very fortunate to have such an amazing opportunity to support their creative growth and development.”

Anna Henneffer
Teacher, Palfrey Infant School, Walsall

“It helps me learn because it is fun and educational. I know we are learning history, but it doesn’t feel like learning because it is fun.”

Year 3 Pupil

“Class 2 have loved their Artis Specialist Shine sessions every week and squeal with delight when they know it’s a Wednesday. Shine always delivers innovative lessons that inspire the children. Children have definitely grown in confidence and their listening skills have improved a lot since the start. Shine uses age-appropriate vocabulary that’s challenging and fits in amazingly well with our topics.”

Jen Lyons
Reception Teacher, Beechwood Primary, Leeds

“EVERY session that is delivered, children are engaged and respond well to the interactive nature of the session.... Artis is a quality learning tool, a positive experience for the children.”

Teacher, Monks Coppenhall Academy, Crewe

“It helped me to understand words that I didn’t know before.”

Year 3 SEND Pupil

“Children who have been a part of the small group interventions have developed their speaking and listening skills. This includes putting their hand up more to volunteer answers and being more confident in sharing ideas in group work.”

Year 3 Teacher

Our impact

How we are doing?

Pro Bono Economics (PBE) concluded that the findings from the 22-23 study are consistent with the original study and the cost-effectiveness of our programme. Significant improvements were seen in pupils with high initial needs and those on Free School Meals. The mental health improvements from the sample of children are similar enough to those of the previous year to conclude that our Artis programme continues to generate significant value for money.

In our ongoing commitment to effectively monitor and evaluate our impact, we are proud to mark the completion of our third year of data collection using the Pro Bono Economics (PBE) toolkit.

Notably, we have nearly tripled the number of partner schools measuring children’s progress in their Artis sessions. This data-driven approach has played a pivotal role in illustrating Artis’ impact, as shown in the PBE report.



For each £1 of cost, the Artis programme could generate up to £32 in lifetime benefits.



£8,700 estimated average lifetime benefit for children with elevated needs.



Estimated lifetime benefits of Artis programme since its creation in 2004 is £0.53 billion.



If rolled out across all schools in the top 20% of most deprived areas in England, the lifetime benefits generated could be £3.3 billion each year.

Stories about our impact

Artis is always delighted to hear about how the arts made a difference to a child's life. Here we share four case studies from our partner schools.

Case Study 1: Child B

B has an educational health care plan and has been diagnosed with ADHD. He is in a large family and his older brothers have struggled with education. Two of his older brothers currently attend a pupil referral unit and Mum has a negative view of education, although does try hard to engage with the school. The family are eligible for pupil premium. B will sometimes present as obstructive and emotional and can be extremely challenging.

I am pleased to report on the change in engagement and enthusiasm B has shown towards the Artis sessions this year. He has formed a liking towards Artis Specialist Bosh and thoroughly enjoys the games and activities that Bosh leads on. He asks every Monday if Bosh is here and is responsive to all his instructions. B fully participates in the acting, which he didn't do last year and the music aspect of Bosh's sessions. B works well in pairs and small groups respecting everyone within that group. At times he leads on ideas and delegates roles but mostly he will allow others to lead him too. It has been a pleasant surprise to see B flourish in the Artis sessions this year.



Case Study 2: Child G

G has selective mutism caused by severe anxiety. When required to speak to people, this triggers a freeze response with feelings of panic. This has resulted in G refusing to take part in activities or contributing to discussions in lessons. He will not even answer when his name is called for the register.

G has made significant progress in terms of communication and participation in classes. This progress is seen across most subjects including English, Maths, Comprehensive, Science, History and World Languages.

The use of consistent routines, establishing trusting relationships and encouraging non-verbal communication has helped G to start verbally communicating, in and out of lessons. Through Artis sessions, G has made friends and his social and communication skills have improved.

G has been able to explore and experiment with movement, sounds, words and texts. He is now able to use language creatively and with intent to convey his ideas and feelings. His willingness during the session is great and he always participates with good energy, he uses his imagination and shares ideas within group sessions. The level of G's communication difficulties before Artis sessions compared to now is significant. He now communicates and participates confidently in the Artis sessions and initiates responses during lessons and when he is with his peers.

Case Study 3: Child A

A is (EAL) English Additional Language and due to this she could not verbalise her needs clearly and had difficulty in following simple instructions. Before Artis sessions A was a shy quiet child who lacked confidence and social skills. Since the Artis sessions A has really gained confidence in herself and we have noticed in class that her confidence and listening skills have improved.

She tries her hardest to communicate her needs and does not shy away. She has really enjoyed participating in the Artis sessions and takes an active role during them.

Case Study 4: Child F

Before Artis, F was a timid quiet child who lacked some confidence and social skills. She would very quickly get upset over trivial matters and have not much gumption to bounce back to resume her learning activity. Since the Artis sessions F has really gained confidence in herself and we have noticed in class that her listening skills have improved and she is more willing to take the lead in conversations. She is demonstrating her gumption during situations she finds difficult. She has really enjoyed participating in the Artis sessions and we have noticed her volunteering for roles such as the Christmas Nativity play which before any Artis participation, she was reluctant to do so. Her participation in story mapping has improved considerably as she has become less self-conscious and therefore more willing to join in with actions.

Advocating the importance of arts in learning

“For every £1 invested in the Artis programme, there is a collective gain of up to £32 for the child, government, and society.” Pro Bono Economics

We are so pleased to be working with Pro Bono Economics (PBE) to gather and analyse the impact Artis has on the children we reach through our work. In his latest blog, 'Understanding impact is a marathon, not a sprint', PBE's Chief Economist Jon Franklin explains how we have continued to improve our data analysis processes to better understand the benefits Artis has on children throughout their lifetimes.

Over the course of our time working with PBE, we have developed our evaluation tools and models that have enabled us to see promising ongoing results leading on from our initial analysis.

We are committed to continue collecting, analysing and understanding our data – it is invaluable to us in ensuring that every child can reach their highest potential through accessing a creative education. This will give us greater understanding of how impactful our work will be for children going forward, and how that impact benefits the wider community and economy.

In 2022 we hosted an event at the Royal Society for Arts to launch the results from the PBE study. This independent analysis into the economic evidence for delivery Artis' curriculum based performing arts programme in primary schools. Do the arts perform at school? was launched with guests from the fields of economics, education and the arts which included Nitin Sawhney CBE, Composer, producer, musician and Arts Patron, Emma Bonnin, Head Teacher at Pakeman Primary School, Matt Whittaker, Pro Bono Economics Chief Executive, Andy Haldance, RSA Chief Executive and PBE President and Founder and Emily Sun, Place Matters Co Lead and Artis Patron.

Artis is excited to continue our evaluation and impact journey with further ambitions to continue increasing year on year our sample of children, and therefore growing the results.

“The education of young hearts and minds needs to be undertaken without fear or prejudice...there can be no room for the barriers and divisions of the outside world.”

Nitin Sawhney CBE (Dhushum), Artis Patron

Looking ahead

“We need arts educators who are part of the fabric of every piece and every level and every dimension of the curriculum.”

Kwame Kwei-Armah (Wow)
CEO of the Young Vic Theatre & Artis Patron

In 2023/24 we are looking forward to partnering with **46 primary schools** across the country. We are also thrilled to welcome new trustees to the board and the new formation of our Equality and Diversity committee, who will be supporting the team with our ambitious targets.

We are excited to further increase our impact reporting next year, for the fourth year, and work with even more partner schools to assist us with this journey. With the advice of **Pro Bono Economics** and our robust monitoring and evaluation plans and targets we are confident that we can ensure we see even more progress in this area.

We're looking forward to working with the Guildhall Art Gallery again in 2023/24 with a new project called **The Big Picture** which will invite primary school children from across London to take part in an Artis session which links maths topics to one of the gallery's esteemed artworks. We are also going to be continuing our professional development training with NCRSE, and we will be working with Young Creative Bucks as part of their training for teachers and wider cultural network.

Watch this space next year, as we work with creative agency, **Brandpie**, to support the redevelopment of our new identity and vision for the future.

Following feedback from our network of teachers in our partner schools, we have designed a series of **free online Continued Professional Development workshops** that offer easy, accessible ideas for creative activities that support current priorities for schools. In 2023/24 these workshops will include Supporting Oracy through the performing arts, Creativity for special educational needs inclusion and Supporting English as an additional language through creativity.

Next year also marks the fourth year of support from our first cohort of pioneering match funders, and we are excited to expand and welcome new members to our Artis School Patrons group as we progress towards our goal of match-funding 50 primary schools.



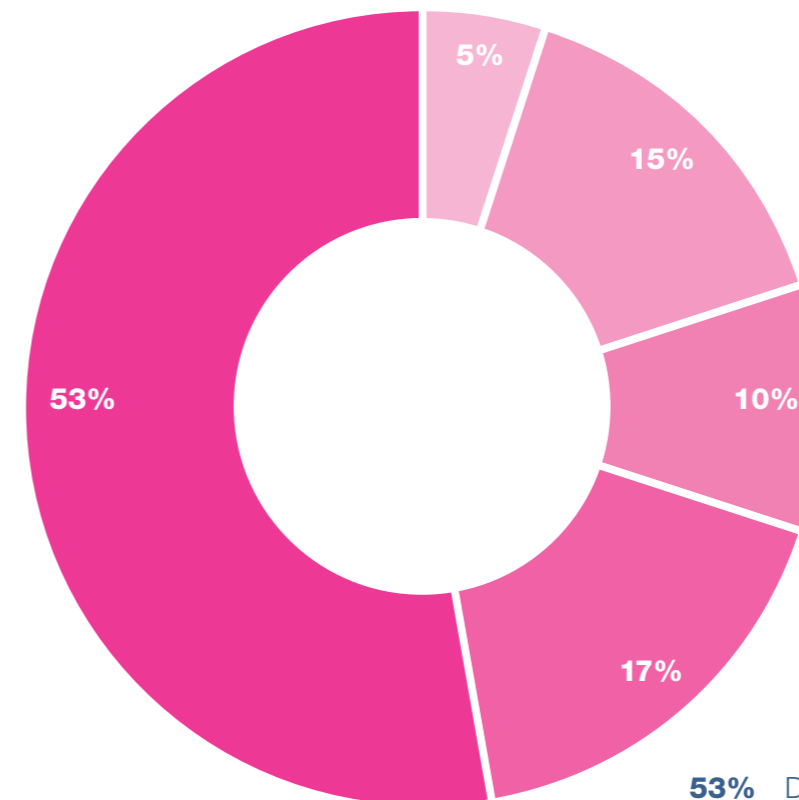
How we are funded

Artis relies heavily on the vital support of our funders, sponsors and partner schools who share our vision. Our work would not be possible without them. All donations received go towards growing our programmes for children facing disadvantage, developing teachers, supporting wellbeing through the arts, and nurturing arts educators.

Every donation and grant received by Artis is carefully allocated to ensure that our programme is delivered to the maximum capacity and value for money.

2022/23 Expenditure breakdown

Expenditure in the year to 31 August 2023



- 53%** Delivery of arts learning programmes
- 17%** Discovering and nurturing artists as educators
- 10%** Advocacy
- 15%** Governance
- 5%** Fundraising

Governance, people and partners

Leadership

Artis is led by a team with a broad set of skills from the education, arts, business and charity sectors. Together they make sure everything works...

Rebecca Boyle Suh (Buzz) Executive Chair & Co-Founder	Nicola Curtis (Wizzle) Learning & Performance Manager	Emma Thorpe (Chirp) Programmes Coordinator
Nigel Mainard (Boing) Director & Co-Founder	Susannah Rolls (Tap) Programme & Training Manager	Phoebe Brown (Ping) Finance Coordinator
Sam Matthews (Oompah) Head of Operations & Communications	Carys Barnes (Cuckoo) Partnerships & Impact Manager	Cerian Eiles (Crackles) Development
Caroline Hotchkiss (Toot) Learning & Performance Manager		Michaela Butler (Tick Tock) Project Manager

Artis Trustees

The Board of Trustees determines policy and, together with senior Artis staff, sets the strategic direction for Artis.

Rebecca Boyle Suh (Buzz) Executive Chair	Toby Crooks (Plop) Trustee	Anita Masih (Kick) Trustee
Emma Bonnin (Atchoum) Trustee	Dee-Anne Donalds (Swoosh) Trustee	Joanne Millard (Splish) Trustee
Judith Cavanagh (Knock knock) Trustee	Mark Friend (Parp) Trustee	Wendy Steatham (Whirl) Trustee & Artis Mentor Leader
	Stacey Lamb (Bosh) Trustee	

Patrons and Advisers

Artis has an internationally renowned group of patrons and advisers who offer us wise counsel.

Lord Bichard (Wham) Artis Patron	Baroness McIntosh (Ting) Artis Patron	Lord Puttnam (Whirl) Artis Patron
Dame Evelyn Glennie (Schwing) Artis Patron	Prof. Linda Merrick (Echo) Artis Adviser	Nitin Sawhney OBE (Dhushum) Artis Patron
Kwame Kwei-Armah (Wow) Artis Patron	Kenneth Olumuyiwa Tharp OBE (Leap) Artis Adviser	

Talent

Our wonderful panel of talented Artis Specialists and Mentors are the ones who bring the sparkle into schools each week and are led by our Mentor Leaders:

Stuart Barter (Chime) Mentor Leader & Specialist	Nicola Curtis (Wizzle) Mentor Leader	Helen Riley (Splat) Mentor Leader
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With thanks to our funders and supporters



Artis School Patrons

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And with thanks to all those donors who wish to remain anonymous.



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