

A year in numbers



19,368 hours
of weekly performing arts
sessions delivered in schools



14,892 children
engaged in weekly wellbeing
and learning programmes



3,432 hours mentoring
and training provided to our
93 Artis Specialists



3,882 people viewed
our video about creative mental
health and wellbeing for children

A ground-breaking first year

Participation in arts activities for primary school children is down by a third, as demonstrated by the Department of Culture, Media and Sport's 2017 'Taking Part' survey. After years of squeezed school budgets and the narrowing of the curriculum, this doesn't come as a surprise, but it is surely a great concern.

In 2017 we established the Artis Foundation, a new charity to help more children in areas of greatest need, and to explore broadening the scope of our work to include promoting wellbeing and tackling social issues.

Artis Education Ltd, established in 2004 was the Foundation's first benefactor – donating partnerships with schools, arts educators, creative content and staff to help us get started. They now focus on arts education work internationally, and continue to support the Artis Foundation to help amplify the charity's impact.

The 2017/18 year saw us working each week with over 14,000 children in schools in four main hub areas: Birmingham, Leeds, London and Manchester. The year also saw the exciting development of a new mental wellbeing programme for primary school aged children, which we were delighted to take to four different schools for its first iteration.

We have been so energised by this ground-breaking first year, but as we move into 2018/19, we are only too aware of the challenges ahead. Funding for the arts and the place of the arts in schools both remain in great jeopardy. The 'arts gap' continues to grow. We are deeply committed to reaching more people who are missing out on high quality arts opportunities.

We are very grateful to our individual donors, trusts and foundations, partners, Artis Specialists, teachers and school communities. With them, and with the wonderful team at Artis, we're already helping thousands of young people discover the joy of the arts and build the confidence, communication skills and creativity that can transform their lives.



June Stevenson (Snap)
Chief Executive



Rebecca Boyle Suh (Buzz)
Chair of Trustees

Our vision and values



Artis is a creative learning charity with a big reach and even bigger ambitions. We firmly believe in the transformative power of the performing arts to change lives, and we want everyone to recognise the value of a society enriched with the arts.

Since 2004, Artis has provided 775 schools with arts educators to engage children with classroom topics and develop their confidence, self-esteem and creativity.

We know what we do is effective. Now we want more people to experience this way of learning. **Our Mission** is to transform lives through the arts by creating magical, high quality learning opportunities that help people flourish.

knowledge
social skills
writing respect
art public sp
knowledge CPD
science drama listening
CREATIVITY music
art
agility listenin
respect
enrichment art
listening public spe
learning agility challenge learning
drama literacy skills
learning
confidence music
wellbeing knowledge
ence drama
resilience listening
resilience confidence
self-aware

wellbeing
listening
resilience
mental health
confidence
spring
fitness writing
skills
challenge drama
art music
resilience
challenge thinking
communication skills
behaviour for
learning
speaking
global mindset
self-expression
listening
wellbeing



Our work is guided by our values

- **High quality arts**
An uncompromising commitment to quality
- **Opening doors**
Being inclusive and helping people discover the arts and unlock their potential
- **Being surprising**
Breaking new ground, bringing the arts into different contexts in unexpected ways.

Our strategic goals



Promote wellbeing and tackle social issues

The performing arts can help with many social issues; we are beginning with mental health.

We know that engagement with the arts can lead to improved health and greater wellbeing. There is a proven relationship between creativity and positive mental health.

Artis uses music, movement and drama to help children understand and express their emotions. It increases their ability to seek help and improves their resilience, perception of self and wellbeing.

By 2020 we will extend our mental health programme to more schools and to others in non-educational settings.

Bring the curriculum to life in schools

We know that the arts are valuable tools for learning. They bring enrichment and the wow factor to the curriculum.

Our programmes, led by arts educators, are imaginative and fuse music, movement and drama to help children learn.

In 2017/18 we worked with over 14,000 children each week.

By 2020 we will reach 20,000 more children, with a particular focus on areas of disadvantage.



Discover and nurture artists as educators

We know that high quality arts learning requires extraordinary practitioners to act as role models for the arts and to inspire people in a way that moves and motivates them.

By 2020 we will recruit 70 artists to become trained educators and support more artists to become trained educators to extend the reach of our programmes to more people, in new ways and in new areas.



Advocate the importance of arts in learning

We know there is value in the arts for learning, the economy, culture and health.

Artis wants to help create a *buzz* about the arts.

By 2020 we will become leading campaigners and advocates for keeping performing arts on the agenda for this generation and the next, so that:

- More people will have the opportunity to develop and learn through the arts
- More children will have access and can develop an interest or a career in the arts
- People facing disadvantage can access performing arts
- Schools include high quality arts education for all pupils.

2017/18 – a year in review

Bringing the curriculum to life

This academic year has been filled with inspiring stories of children whose confidence, resilience and engagement with learning has dramatically developed through the ongoing support of our professional performing arts educators, or as we know them, Artis Specialists.

In 2017/18, Artis provided children across the UK with over **19,000 hours** of arts opportunities to deepen their engagement with curriculum topics and stimulate their creative skills. We've had fantastic feedback in our end of term survey with **100%** of Artis partner schools telling us that their provision had improved their children's communication, confidence, teamwork, participation, and creative thinking.

“Our Artis Specialist has helped our most vulnerable children to open up in a safe environment encouraging creative growth. The students know they can be creative within the group. It's fun to be able to be a part of that.”

Maria Bitra, Sebright Primary School

Alongside our ongoing programmes, we've also supported 7,000 children as part of our range of shorter project weeks and days, including helping children transition from primary to secondary school.

In 2018, Artis became an **Artsmark Partner**, which means that we are part of an Arts Council England endorsed network of arts and cultural organisations who can support schools' Artsmark journey. We also became an **Arts Award Centre** and in January 2018 **150 children** and young people achieved the Arts Award Discover qualification through Artis.

This year **1,165 teachers** were supported in their professional development through Artis' CPD programmes. From creative tools for behaviour management to using dance to support numeracy, **91%** of schools said that Artis had impacted their teaching staff's professional development.

Alongside our work in schools, we've also been developing external partnerships with cultural organisations to engage children with the arts outside of the school setting. This Summer, Artis devised a schools programme to go alongside the Guildhall Art Gallery's Sublime Symmetry exhibition which examined the work of William De Morgan, a ceramic designer of the late Victorian period. Wendy Steatham (Whirl) ran educational workshops that focused on KS2 geometry using dance, linking both the visual and the performing arts to curriculum topics.

“You gave us a programme that complemented the exhibition perfectly... working with you has been a pleasure – you immediately understood what we wanted and needed, and put together a flexible programme that would work with different groups and learning styles”

Sarah Hardy, Curator



Promoting wellbeing and tackling social issues

A major focus for the Artis Foundation this year has been the development of Artis Bounce, our mental health and wellbeing programme for schools. There is growing evidence for the benefits of the arts for health, particularly highlighted by the recent All Party Parliamentary Group for Arts and Health.

At the same time, there is increasing concern for the mental health of children and young people, and urgent need to find ways both to support children experiencing difficulties and to help build resilience. Artis has responded by devising a programme of work to support preventative strategies and a 'whole-school approach' to mental health and wellbeing through the arts.

Artis was commissioned by Milton Keynes CCG, the Cultural Education Partnership (MKCEP) and Artsworld to devise and deliver "You, Me, Together". The project took place across four Milton Keynes schools to explore children's awareness and understanding of mental health. Artis Specialist, Martha Shrimpton (Kablam) used arts activities to discover the language children and young people use to talk about their own feelings and emotions. The resulting film received media attention and over 3,000 views online.

We are now working with MKCEP to expand this project to more schools and to incorporate teacher training into the project. The film and project evaluation is available to view at www.artisfoundation.org.uk/artis-bounce.

Next academic year a growing number of partner schools will be using Artis to support their children's wellbeing, by working towards PSHE objectives around developing awareness and understanding of mental health issues, as well as supporting the development of key life skills such as confidence, self-esteem, teamwork and resilience.



Discovering and nurturing artists as educators

We know that high quality arts learning requires extraordinary practitioners to act as role models for the arts and to inspire people in a way that moves and motivates them.

This year we recruited another 16 talented performing artists to join the Artis Foundation's panel of Artis Specialists and undergo our training programme.



Mid-year training sessions took place in London, Manchester and online, in January and April. Sessions included: creative activities for Early Years and Reception; how to break the clichés with new and different session plans; and how to develop opportunities for child-led choreography.

In the Summer we returned to the Royal Agricultural University in Cirencester for our main residential training where we inducted our 16 new recruits alongside providing sessions for continuing Specialists. It was a special time of activity, learning and reflection, with excellent sessions delivered by a range of external consultants, Place2Be, Trestle Theatre and some of our own most experienced mentors.

This year we wanted to highlight the voices of our Artis Specialists and so we shared some of their stories on the Artis blog, where you can also read about the journey our Specialists took to get to where they are now, their experiences with Artis, and their plans for their future development. We have created a new video about the Artis Specialist Journey too, and the impact of the training, mentoring and career development opportunities we provide to the artists who join us to become educators. You can watch this at www.artisfoundation.org.uk/the-specialist-journey.

“On a personal level, Artis has made me believe in myself more enabling me to show performing skills and make them useful for enriching children. From a professional development perspective, Artis has enabled me to understand behavioural management and feel confident to work with children.”

Artis became a **Living Wage Employer** this year to show our commitment to fair pay for all of our employees. Despite feeling the impact of the financial pressure on the sector, we felt strongly that it was vital to find a way to increase our rates of pay for our Specialists this year. We are committed to ensuring that work for Artis does genuinely help support our Specialists to manage often precarious freelance careers. We also completed an analysis of our diversity and equality monitoring, and were pleased to find that we were very strong compared to national averages across the education and arts sectors. There is always room for improvement; we will keep monitoring and reflecting on how to do even better.



Advocating the importance of arts in learning

It's a critical time for the arts, particularly in schools, and so this year it has become imperative that we advocate and campaign for creativity in education.

Arts and culture are central to British life and our national identity, and the arts allow us to celebrate our diversity, learn about our history, and explore other worlds. But children from disadvantaged backgrounds, those who benefit most from an arts-rich learning environment, are now the ones most likely to lose out. We want all children to be able to thrive.

Creativity is essential for both this generation and the next. The arts and cultural sectors are vital contributors to employment and the UK's economic growth, with the creative industries generating £84.1 billion per year to the economy and 1 in 11 UK jobs.



Now, more than ever, we need to address this 'arts gap'. We must ensure that there are continued opportunities for arts learning in the classroom and beyond. And from a future economic standpoint, it is vital that there are opportunities for professional artists and creatives to develop, and for young people to be inspired to pursue a career in the arts or creative industries.



To contribute to the dialogue taking place, Artis has been deepening its engagement with evaluation, and expanding and refining methods to measure the impact of our programmes. We were successful in our bid to

London music charity, Sound Connections, for funding to support evaluation of our work with the support of consultancy, Project Oracle.

At the same time, there has been an exciting growth of awareness of the role the arts can play in bringing about better health and wellbeing outcomes. The All Party Parliamentary Group on Arts, Health and Wellbeing has drawn attention to this with its 2017 report, which referenced the contribution Artis has been making. Alongside the development of our new Bounce programmes, we have been building new connections in the arts and health arena, and ensuring our emerging work includes robust and meaningful evaluation to support these developments.

Over the year we have been building relationships with educators, academics, consultants and specialists in their fields about how the Artis Foundation can contribute to wider discussions in the arts, education and health. We have contributed to research and dialogue led by the RSA, the Cultural Learning Alliance, the Cultural Inclusion Manifesto and the Fabian Society. We will continue to share our experiences and expertise to support research and advocacy work for the arts wherever we can.

Our Impact

“Artis sessions are a great asset to our school and support the development of our children’s confidence, creativity and resilience. Our children tell us they love learning with the Artis staff because they actively promote the joy of learning”.

Martyn Pilling, Head, Greenhill Primary

Where we work

We work with schools in and around London, Milton Keynes, South Bedfordshire, Greater Manchester, West and South Yorkshire and Birmingham.

67% of Artis partner schools are in the most deprived wards of the UK



Our partner schools said

100% Artis improved their children’s Communication, Confidence, Teamwork, Participation, and Creative Thinking.

97% Artis made a ‘Great’ or ‘Good’ contribution to speaking and listening and to pupil attainment in PHSE.

Did you know?

- Participation in structured arts activities can increase cognitive activities by **17%**
- People who take part in the arts are **38%** more likely to report good health
- Participatory arts activities with children improve their cognitive, linguistic, social and emotional development and enhance school readiness
- Children who take part in arts activities in the home during their early years are ahead in reading and Maths at age nine
- After engaging with the arts, people in deprived communities in London were healthier, **77%** engaging in more physical activity and **82%** enjoying greater wellbeing
- In 2016, there were **3.04 million** jobs in the UK creative economy
- **£1 spent** on early care and education has been calculated to **save up to £13** in future costs

CLA data and Creative Health and Wellbeing (2017)

91% Artis improved their staff’s professional development.

100% Artis was ‘Excellent’ or ‘Good’ in terms of Reliability and Links to Curriculum.

“It makes me learn new things. It makes me more confident.”

Year 4 Pupil,
St Cyprian’s Primary Academy



Stories about our impact

Artis Specialist, Amy Webber (Chuckle), has been with Artis for over four years and works in one of our partner schools in Manchester. We asked Amy about her time with Artis and her life as a performing artist.



“I heard about Artis through my friend who worked for them, and also through the principal of Royal Northern College of Music. I remember speaking to both of them about what to

do once graduated from RNCM and how it's scary just relying on gig and singing income and they both suggested Artis to me! I was so happy when I first looked at their website and I knew it was for me and convinced they would take me on... which they did – lucky for me.

It is an organisation with their eyes open – who realise the importance of communication and confidence (skills which I was lucky enough to develop from a young age). Who realise how we should be nurturing young people to express themselves creatively and create an atmosphere with no wrongs or rights. Artis is also an organisation that values creativity, artistry and talent – not just the letters on your CV. Everyone who works for them, the bosses and the schools which enlist Artis all seem like-minded – and like me!

The recruitment and training is exciting. It's like a fast track PGCE. They assume you have talent, communication skills and can inspire young people – they just help you to put that into a classroom situation... also how to deal with behaviour management on the way. We also receive training from so many different people across the arts education field. Everybody is different and teaches you new things in unique ways – but everyone inspires you fully!”

Sarah Shaughnessy, Deputy Headteacher, Highfield Primary School

“The benefits to having Artis have been huge but the staff becoming part of the school and planning with and alongside classroom staff has ensured the learning is meaningful and contextualised.

Artis staff always conduct themselves in a professional manner in the school and if they need to feedback to classroom staff they do this promptly.

A couple of KS2 classes are very energetic and quite lively and the Artis staff have been able to channel this energy into creativity. The classes have become much more focused and have developed their music abilities and been able to perform short pieces.

Artis covers our teacher's PPA time and teachers can leave their class with the Artis staff knowing that the school systems eg behaviour management and the school's ethos and values will be upheld throughout the lesson.”



Looking ahead

“Artis ensures sparks fly in the right direction.”

Lord Puttnam (Whirl), Artis Patron

Over the last 15 years, Artis has worked with over 775 schools so we know that what we do is effective. Our goal as we move forward as a charity is to spread the Artis magic to even more people. By 2020 we aim for a further 20,000 children and young people from disadvantaged areas to be benefitting from an Artis experience. In addition, we will:

- **Support** 4,500 teachers to embed arts-learning into their practice by giving them the tools and training they require.
- **Develop**, pilot and evaluate new approaches to promote wellbeing through the performing arts for school children and other potential beneficiary groups.
- **Recruit** and develop 70 arts professionals into arts educators offering them a pathway to a fulfilling portfolio career whilst helping extend our reach into new areas.

Going into the next academic year, we are particularly focusing on:

Evaluation: we will publish an Impact Report in 2019 that tells as full a story of our impact as possible, with a rich mixture of quantitative and qualitative data and includes stories, images and films of the transformative work we do.

We will capture headlines about all our work, drawing on the overarching approach developed from our Summer 2018 in consultation with Artis Specialists and schools. We identified the three measures that are hallmarks of all Artis programmes: confidence, communication skills and participation. We will use a new online form to make it easier to work with our schools to collect and analyse this data.

Further developing creative programmes for mental health and wellbeing: we will continue to develop and roll out our Artis Bounce programmes to a greater number of schools. We are also excited about running our first year-long version of the programme, working with children on a weekly basis to explore wellbeing themes like resilience and courage through creative responses to carefully chosen books.

Building relationships: the Artis Foundation is keen to play an active role in working with all sorts of organisations and individuals, both delivering and advocating for high quality arts and working across arts, education and health sectors.

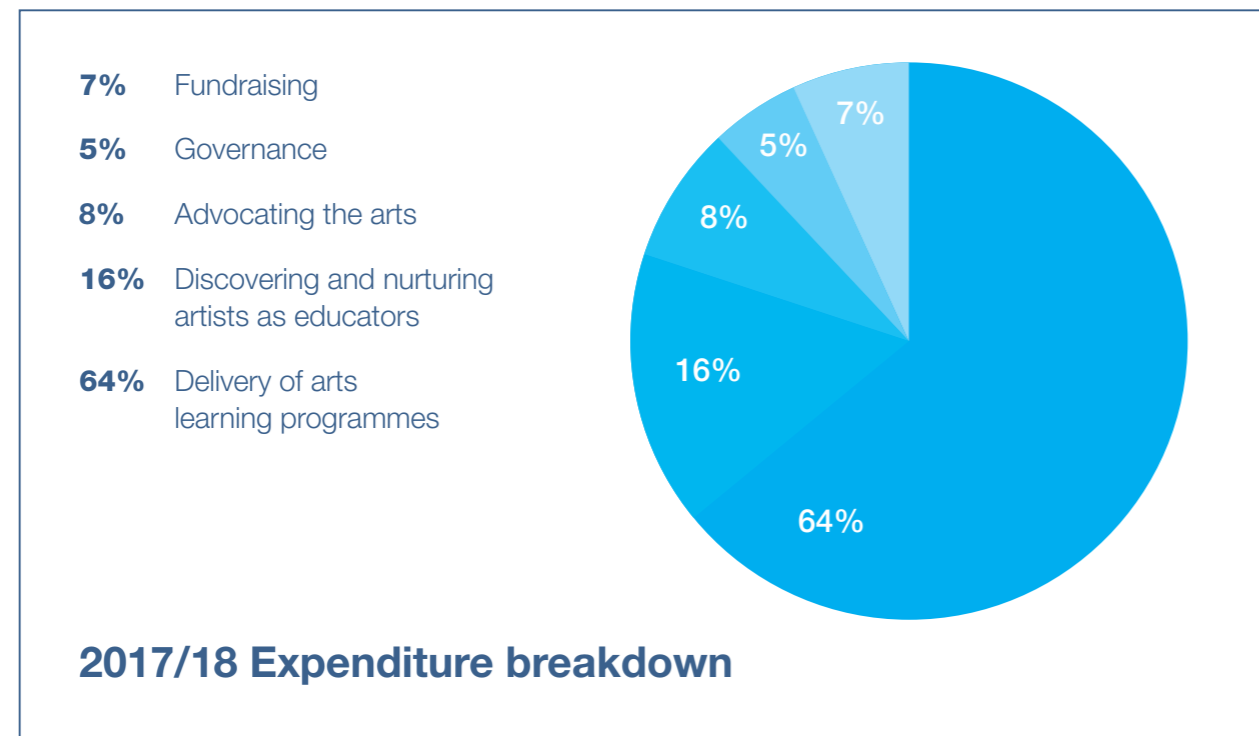


How we are funded

Artis heavily relies on the vital support of our funders, sponsors and partner schools who share our vision. Our work would not be possible without them. All donations we receive go towards growing our programmes for children in disadvantaged areas, developing teachers, supporting wellbeing through the arts, and nurturing arts educators.

We spend every donation on delivering high quality programmes in schools. 5% is spent on raising funds to continue our work and just 7% on administration. 16% is allocated to training and mentoring our Artis Specialists to ensure the highest quality of delivery.

Every donation and grant Artis receives is spent carefully to ensure that our vision of giving everyone the opportunity to develop and flourish through the arts can be achieved to the maximum capacity.



Artis people

Leadership

Artis is led by a team with a broad set of skills from the education, arts, business and government sectors. Together they make sure everything works...

June Stevenson (Snap)
Chief Executive

Nigel Mainard (Boing)
Director of Programmes

Samantha Matthews (Oompah)
Head of Communications & Partnerships

Caroline Hotchkiss (Toot)
Learning & Performance Manager

Susannah Rolls (Tap)
Programme & Training Manager

Carys Owen (Cuckoo)
Partnerships Manager

Anwen Cooper (Zoom)
Marketing Coordinator (Maternity Cover)

Phoebe Brown (Ping)
Finance Coordinator

Artis Trustees

The Board of Trustees determines policy and, together with senior Artis staff, sets the strategic direction for Artis. It oversees the management of the charity, with the Trustees acting as guardians of the public interest.

Rebecca Boyle Suh (Buzz)
Chair

Lord Bichard (Wham)
Trustee

Mark Friend (Parp)
Trustee

Baroness McIntosh (Ting)
Trustee

Wendy Steatham (Whirl)
Trustee

Patrons and Advisers

Artis has an internationally renowned group of patrons and advisers who offer us wise counsel.

Lord Puttnam (Whirl)
Artis Patron

Dame Evelyn Glennie (Schwing)
Artis Adviser

Nitin Sawhney (Dhushum)
Artis Adviser

Kenneth Olumuyiwa Tharp OBE (Leap)
Artis Adviser

Prof. Linda Merrick (Echo)
Artis Adviser

Talent

Our wonderful panel of talented Artis Specialists, supported by Mentors and Mentor Leaders, are the ones who bring the sparkle into schools each week.

Caroline Hotchkiss (Toot)
Learning & Performance Manager

Stuart Barter (Chime)
Mentor Leader & Impact Mentor

Cordelia Gold (Zap)
Mentor Leader & Education Services

Dee-Anne Donalds (Swoosh)
Mentor Leader & Specialist

Wendy Steatham (Whirl)
Mentor Leader

Laura Aldridge (Squish)
Mentor Leader

Nicola Curtis (Wizzle)
Mentor Leader

With thanks to organisations who have funded and supported Artis

