

artis...

transforming lives through the arts



Our vision is for a world enriched through the arts

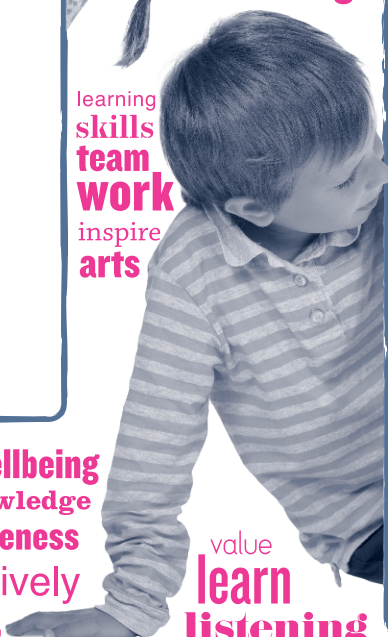
Artis is a creative learning charity with a big reach and even bigger ambitions. We firmly believe in the transformative power of the performing arts to change lives, and we want everyone to recognise the value of a society enriched with the arts.

Since 2004, Artis has provided 775 schools with arts educators to engage children with classroom topics and

develop their confidence, self-esteem and creativity.

We know what we do is effective. Now we want more people to experience this way of learning.

Our Mission is to transform lives through the arts by creating magical, high quality learning opportunities that help people flourish.



team building knowledge
mental health challenge
resilience wellbeing

respect learning dance

leader
listening
confidence
openness

music
knowledge

learning
skills
team work
inspire arts

Our work is guided by our values

- **High quality arts**
An uncompromising commitment to quality
- **Opening doors**
Being inclusive and helping people discover the arts and unlock their potential
- **Being surprising**
Breaking new ground, bringing the arts into different contexts in unexpected ways.

wellbeing knowledge
self-awareness
cultural awareness work collaboratively
public speaking **development**

value
learn
listening

To achieve our mission we have four strategic themes



Bringing the curriculum to life in schools

We know that the arts are valuable tools for learning. They bring enrichment and the *wow* factor to the curriculum.

Our programmes, led by arts educators, are imaginative and fuse music, movement and drama to help children learn.

In 2017 we worked with 50,000 children each week. We now aim to reach every primary school child, particularly those in areas of disadvantage.

We will reach more children with Artis programmes to improve their social skills and attainment, whilst raising their powers of creativity and self-expression. This will lead to improvements in school results and see benefits to our communities and the economy.



Promoting wellbeing and tackling social issues

The performing arts can help with many social issues; we are beginning with mental health.

We know that engagement with the arts can lead to improved health and greater wellbeing. Mental health problems affect 1 in 4 people in the UK and 1 in 10 before the age of 16. Anxiety and stress is particularly increasing in school age children.

There is a proven relationship between creativity and positive mental health.

Artis uses music, movement and drama to help children understand and express their emotions. It increases their ability to seek help and improves their resilience, perception of self and wellbeing.

We will extend our mental health programme to more schools and to others in non-educational settings.

Discovering and nurturing artists as educators

We know that high quality arts learning requires extraordinary practitioners to act as role models for the arts and to inspire people in a way that moves and motivates them.

Supporting performing artists and providing high quality training allows them to develop as educators, but also to progress their careers elsewhere – in arts education, on stage, screen, and across the creative industries.

Artis Specialists are advocates in the heart of their communities. They raise the profile of performing arts provision and arts in education.

We will recruit and support more artists to become trained educators to extend the reach of our programmes to more people, in new ways and in new areas.



Advocating the importance of arts in learning

We know it is a critical time for the arts in schools with the narrowing of the curriculum and pressure on budgets. Participation of primary school children in the arts is down by a third and is at its lowest point for a decade in secondary schools.

There is value in the arts for learning, the economy, culture and health.

Artis wants to help create a *buzz* about the arts.

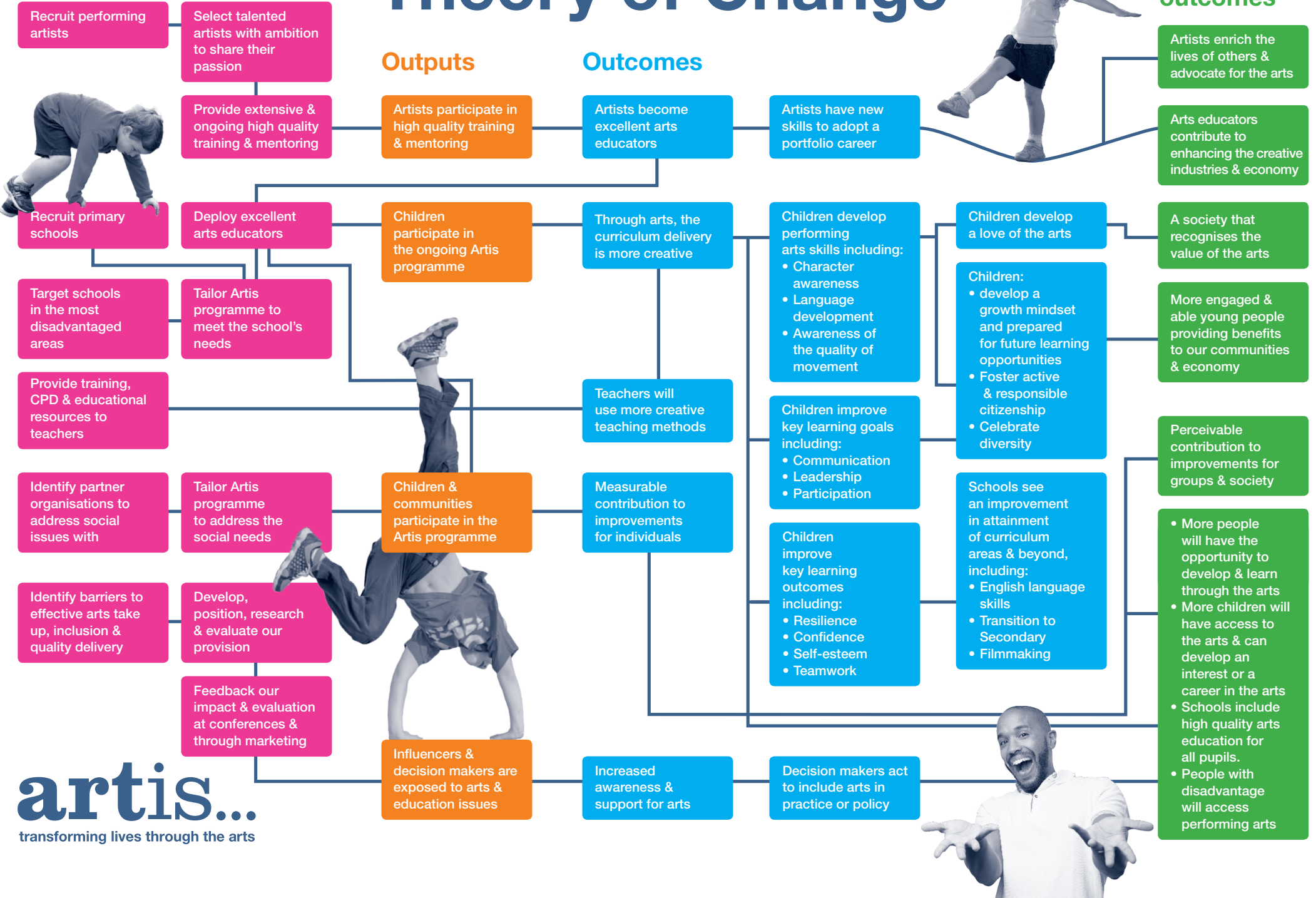
We will campaign and advocate to keep performing arts on the agenda for this generation and the next so that:

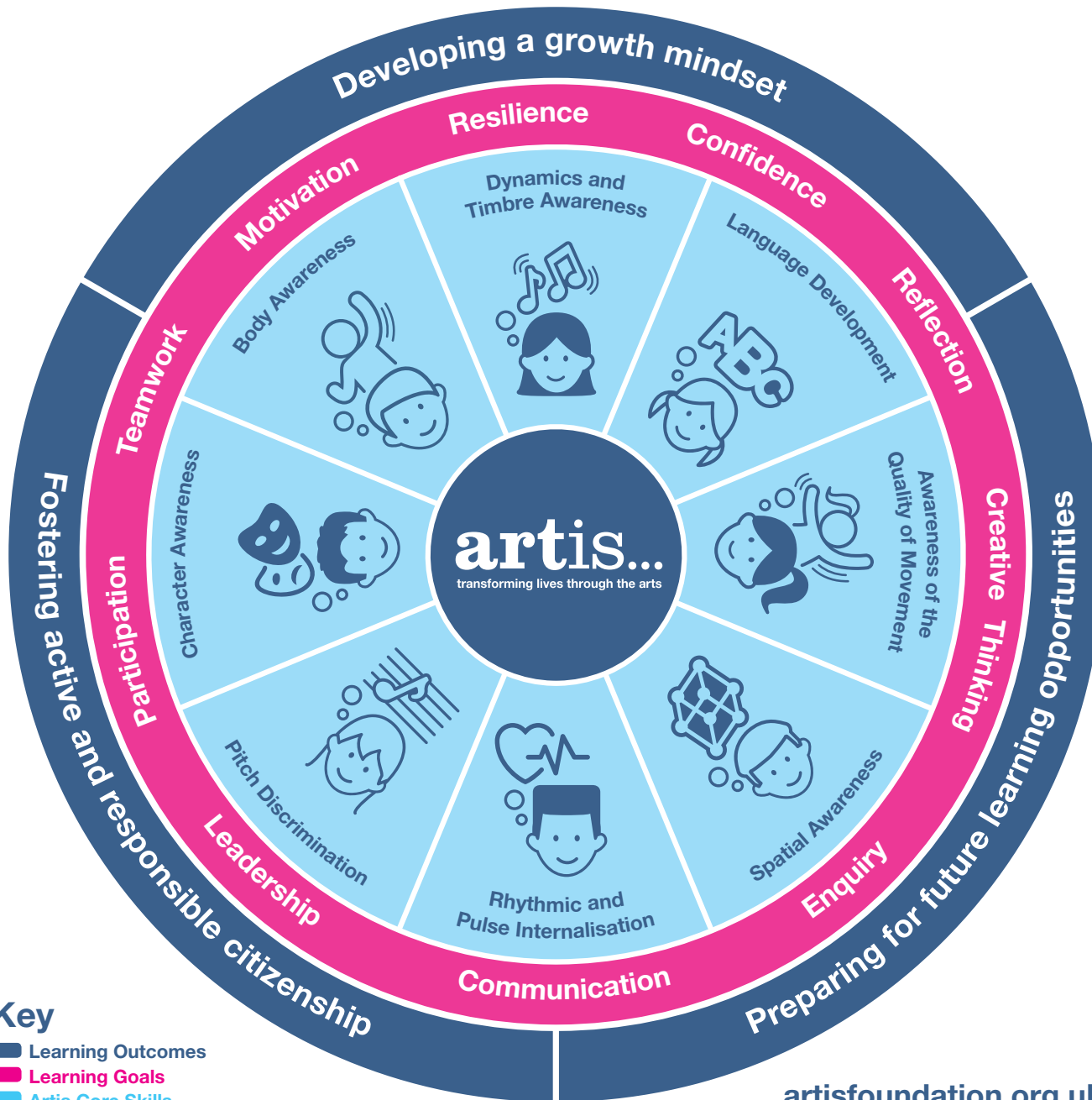
- More people will have the opportunity to develop and learn through the arts
- More children will have access and can develop an interest or a career in the arts
- People facing disadvantage can access performing arts
- Schools include high quality arts education for all pupils.

Inputs

Theory of Change

Long term outcomes





Artis Core Skills



Character Awareness

- Responding to others in and out of role; understanding the emotional responses of others
- Understanding characters and universal themes through story scenarios.



Body Awareness

- Using whole parts of the body to create movement
- Responding kinaesthetically to a range of stimuli.



Dynamics and Timbre Awareness

- Using body, voice and instruments to create music or dance through singing, improvising and composing
- Discriminating between dynamic and timbre qualities using words and sounds.



Language Development

- Exploring and experimenting with sounds, words and texts
- Using language creatively with intent to convey ideas.



Awareness of the Quality of Movement

- Time, weight and space management
- Recognising and responding to the dynamic qualities in sounds, words, music with contrasts, characters in stories or pictures.



Pitch Discrimination

- Identifying and discriminating pitch using words
- Using voice to make and explore different sounds for improvising, composing and storytelling.



Rhythmic and Pulse Internalisation

- Using the body, instruments and singing to maintain a steady beat/pulse against rhythm patterns and music of different metre
- Improvising, composing and responding to different rhythm patterns and sequences.



Spatial Awareness

- Using movement to explore space around the body and in relation to the environment and a partner
- Responding to a range of stimuli with a sense of directional impetus and change.